

# 2017 RTG SPONSOR AGREEMENT

cost	sponsorship
x \$2,500	<b>RTG SAMPLER</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), <i>hi-res company logo</i> and one two-sided, 8½ x 11 insert. <b>Sponsorship includes</b> one plant, one insert, and one tag in the RTG Sampler and company logo on packaging.
x \$3,000	<b>SPONSOR BED</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), plant cultural / production notes, bed design, list of plants, and <i>hi-res company logo</i> . <b>Sponsorship includes</b> 25' x 30' (750 ft²) raised sponsor bed with full sun exposure; plant label for each variety (variety name, breeder, & supplier); up to 20 large containers, up to 8 hanging baskets, & /or up to 8 single shepherd hooks (all supplied by Raker); wood mulch and design services available; no electricity. Raker reserves the right to approve designs & any hard goods.
x \$125 (x3)	<b>NEW PERENNIAL SPONSOR ROW</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), plant cultural / production notes, & <i>hi-res company logo</i> . <b>Sponsorship includes</b> one variety per row (about 10-12 plants) in full sun with plant label (variety name, breeder, & sponsor).
x \$100	<b>HANGING BASKETS</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), plant cultural / production notes, & <i>hi-res company logo</i> . <b>Sponsorship includes</b> one variety per 14" basket (about 5-6 plants) in full sun with plant label (variety name, breeder, and sponsor).
x \$100	<b>LARGE CONTAINER (SUN)</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), plant cultural / production notes, & <i>hi-res company logo</i> . <b>Sponsorship includes</b> one variety per 20" container (about 5-6 plants) in full sun with plant label (variety name, breeder, & sponsor).
x \$100	<b>LARGE CONTAINER (SHADE)</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), plant cultural / production notes, & <i>hi-res company logo</i> . <b>Sponsorship includes</b> one variety per 20" container (about 5-6 plants) in full shade with plant label (variety name, breeder, & sponsor).
x \$125	<b>SPONSOR ROW (SUN)</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), plant cultural / production notes, & <i>hi-res company logo</i> . <b>Sponsorship includes</b> one variety per row (about 15-18 plants) in full sun with plant label (variety name, breeder, & sponsor).
x \$125	<b>SPONSOR ROW (SHADE)</b> Client must meet timeline requirements & provide inputs (seed, URC, or liner), plant cultural / production notes, & <i>hi-res company logo</i> . <b>Sponsorship includes</b> one variety per row (about 15-18 plants) in full sun with plant label (variety name, breeder, & sponsor).
	<b>HARD GOODS SPONSORSHIP</b> Client provides hard goods & hi-res company logo.
	<b>GENERAL SPONSORSHIP</b> Client provides funds & hi-res company logo.

## THE 2017 RTG CONNECTION (JULY 27-28, 2017)

Client must provide hi-res company logo. Sponsorships include recognition on all event marketing materials & signage.

\$1,500	<b>MUSIC</b> <input type="checkbox"/> 7/27 ENTERTAINMENT <input type="checkbox"/> 7/28 ENTERTAINMENT
\$1,000	<b>SERVICES</b> <input type="checkbox"/> SNACKS <input type="checkbox"/> BOTTLED WATER <input type="checkbox"/> KIDS' ACTIVITY AREA
\$1,000	<b>BOOTH</b> <input type="checkbox"/> 10' X 10' CANOPY TENT RENTAL + \$200
\$1,000	<b>FOOD</b> <input type="checkbox"/> 7/27 or <input type="checkbox"/> 7/28
\$500	<b>FOOD</b> <input type="checkbox"/> 7/28 BREAKFAST <input type="checkbox"/> 7/29 BREAKFAST
\$500	<b>BEVERAGES</b> <input type="checkbox"/> 7/28 <input type="checkbox"/> 7/29
	<b>GENERAL CONNECTION SPONSORSHIP</b>
	<b>TOTAL</b>

### SPONSOR TIMELINE

Sponsor Agreement Due

01 / 02 / 17

Plant List & Bed Layout Due

02 / 10 / 17

Confirmation & Billing

03 / 15 / 17

Outdoor RTG Planting

05 / 26 / 17

Invoice Distribution

08 / 08 / 17

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

COUNTRY

E-MAIL

TELEPHONE

FACSIMILE

SIGNATURE

DATE